**PRUDHVI REDDY**

**HYBRIS DEVELOPER**

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**SUMMARY:**

* Overall 8+ years of experience in Java and J2EE technologies including analysis, design implementation, testing and Internet and E-Commerce Applications using Object Oriented and RDBMS Concepts.
* 4 years of experience in HYBRIS which involves working modules like Facades, Core, WCMS, PCM, accelerator StoreFront, Datahub and Promotions. E
* xperience in Hybris e-commerce with version 4.x & 5.x and Smart edit 6.x
* 7+years of Java development professional experience; (Java, J2EE, and JSP).
* Designed Solutions for B2B and B2C applications running on various non - SAP channels to bring them on to SAP Hybris.
* Good Knowledge on Compared to 3rd party CPQ products, SAP CPQ on Hybris is a pre-integrated solution, running directly on the Hybris E-Commerce platform, which can be integrated to sales force automation, order management and analytics.
* Strong Proficiency in Spring frame work Experienced in developing new extensions on Hybris platform to support different e-commerceFunctionalities, product creations, media, are setting the catalog, content, execution of SOLR indexing, script generator, impex import/export, cronjobs, validations and interceptors.
* Experienced in MVC, SPA (single page application), Custom directives, and custom modules in Angular.js.
* Experience in creation of Impex scripts to create product and content data.
* Solid Understanding on Hybris e-Commerce suite (Data Modeling, cockpit customization, Product Cockpit, Cart, Wish-list, Checkout, Back office Customization, Admin Console, WCMS, CronJobs, ImpEx, Import/Export Service, Workflow management)
* Expert level skills in designing and implementing Java, J2EE, JEE technologies such as Spring, Hibernate, SOAP/Rest web services, Struts, JMS, JDBC, Servlets, Java Server Pages, jQuery, JavaScript and AJAX.
* Involved in developing the UI pages using HTML, CSS, JavaScript, AJAX, AngularJS, JSON, jQuery and NodeJS.
* Strong experience in Hybris ecommerce platform involving end to end development of Hybris project includes B2C and B2B Projects.
* Worked on **SAP-Hybris** integration for more than a year.
* Created various kinds of BTG Rules using customer segments perspective of CMS Cockpit
* Created user Interfaces (UI) using **HTML5, CSS, JSP, JavaScript, Custom Tags, jQuery, JSON, XML.**
* Experience in developing **web services** and **SOAP** using **WSDL**.
* Handful experience in ecommerce applications.
* Expert on Object to Relational Mapping (ORM) technologies such as Hibernate, JPA and Spring JDBC.
* Thorough understanding of **Java EE design** patterns like **MVC, Singleton, Business Delegate, and Service Locator**.
* Experience in various databases Oracle, DB2, PostgreSQL and SQL Server.
* Extensive experience in SQL, PL/SQL programming, stored procedures, triggers and Query optimization, also written queries for insert, update and modification operations. Performed database normalization and optimization using database tools.
* Strong analytical, communication and problemsolving skills, excellent team player, proactive and result driven.
* Working experience in creating application deployment scripts using JavaScript.
* Experience in working with Agile and scrum software development methodologies.
* Proven ability to produce highest quality results working under extremely tight deadlines and a very strong team player with experience in onsite-offshore model.

**TECHNICAL SKILLS**

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| **Hybris Technologies** | Hybris5.5.1& 5.6, **SAP-HYBRIS integration.** |
| **Java EE Frameworks** | Spring Source, Spring 3.0, Hibernate3.x. |
| **Web Technologies** | HTML, DHTML, CSS, jQuery, Ajax, XML, XSD, XSL, SOAP, WSDL |
| **Application/Web Servers** | Tomcat 6.x, Web logic 7.x/8.x |
| **Database Environments** | Oracle 9i/10g/11i, SQL Server. |
| **Languages** | Java, Java script, Ajax & jQuery |
| **Software Methodologies** | Object Oriented Analysis & Design, UML, and SDLC (Agile, Spiral, Waterfall) |
| **IDEs** | Eclipse, Net beans, Oracle SQL Developer |
| **Testing Tools** | Junit |
| **Operating Systems** | MS DOS, Windows NT/XP/2000/Windows 7, Unix |
| **Scripting Languages** | JavaScript, Unix shell scripting |

**WORK EXPERIENCE**

**Client: MERCK**

**Location : Newjersy**

**Duration: Oct 2016- Present**

**Role: Hybris Developer**

**Description:** Worked on development of Hybris B2B ecommerce portal for Deluxe E-commerce. Deluxe is implementing this project with Hybris Commerce suite. Out of this I worked Mainly on HMC, Product Cockpit, HAC, and CMS cockpit & SAP-Hybris integration activities.

**Responsibilities:**

* Involved in requirement gathering phase of SDLC with Business Analyst and worked with Agile-

Scrum methodology.

* Involved in High level design from infrastructure to technical details.
* In this project currently Using Ecommerce 6.2 version.
* Involved in designing, developing and testing the web application by using the HTML5, CSS3, and Angular JS.
* Worked on designing the multicurrency and multilanguage B2B and B2C Shops by leveraging Hybris capabilities.
* Applied optimization techniques to reduce page size and load times to enhance user experience using sprites.
* Involved in implementation of Content management system (CMS) for website content Maintenance and categorization of products.
* Implemented HTML5 feature like semantics, local storage, data and required attributes and sliders.
* Involved in development of cronjobs for integration of commerce system with client inventory Management application.
* Led the unit testing, functional integration testing and user acceptance testing in the areas of convergent charging, convergent invoicing and flexible billing.
* Email integration for notification and delivery purposes.
* Implementation of vouchers and promotions on site.
* Involved in development of customer service portal for order fulfillment and customer grievance.
* Reporting.
* Involved in creation of user groups and assigning access rights for the different content through HMC.
* Involved in Catalog synchronization process.
* Created the BTG Rules based on the client requirement.
* Implemented the changes pertaining to product cockpit.
* Worked on Flexi search queries, and Impex scripts.
* Involved in creation of Customized Cockpit, to perform specific tasks without interacting with HMC.
* Worked on HAC (Hybris Administration Console) to perform update/initialize operations, validating scripts, checking the Flexi search queries, etc.
* Analyze the root cause of issues and doing the code fix with development team.
* Reporting to senior IT management on Issues, Risks and Weekly status updates.
* Developed UI (User Interface) elements to create cross-browser, cross-device compatibility that adhere to coding best practices using HTML5, CSS3, JavaScript, Bootstrap and Foundation.

**Environment**: Hybris Framework 5.6, spring, XML, Hybris server (Tomcat), JavaScript, HTML, CSS, Ajax, jQuery, java and J2ee,HTML, CSS, AJAX, DHTML, JSON, HTML5.

**Client: Aristotle**

**Location : Philadelphia**

**Duration: Jan2015- Sep2016**

**Role: Hybris Developer**

**Description:** Worked on development of Hybris B2C ecommerce portal for Aristotle, who are one of the key functionalities of an ecommerce website like customer login, search, product listing page, order capturing, cart and payment integrations this project with Hybris Commerce suite. In this I worked Mainly on HMC, Product Cockpit, HAC, and CMS cockpit etc.

**Responsibilities:**

* Involved in gathering and analyzing user requirements.
* Responsible for the designing (UML’s Unified process), coding and developing the application.
* Involved in modeling business modules using OOD methods such as Use case diagrams, sequence diagrams and class diagram.
* Involved in implementation of Content management system (CMS) for website content maintenance and categorization of products.
* Involved in development of **cronjobs** for integration of commerce system with client inventory management application.
* **Email integration** for notification and delivery purposes.
* Implementation of vouchers and **promotions** on site.
* Involved in development of customer service portal for order fulfillment and customer grievance reporting.
* Involved in creation of **user groups** and assigning access rights for the different content through **HMC**
* Involved in **Catalog synchronization** process.
* Created the **BTG Rules** based on the client requirement.
* Implemented the changes pertaining to **product cockpit**
* Worked on **Flexi search queries**, and **Impex scripts**.
* Involved in creation of **Customized Cockpit**, to perform specific tasks without interacting with HMC.
* Worked on **HAC (Hybris Administration Console)** to perform update/initialize operations, validating scripts, checking the Flexi search queries, etc.
* Analyze the root cause of issues and doing the code fix with development team.
* Reporting to senior IT management on **Issues, Risks and Weekly status updates**.

**Environment:** Hybris Framework 4.5, Spring, XML, Hybris server (Tomcat), JavaScript, HTML, CSS, Ajax, jQuery, java and J2ee.

**Client : nFusion,**

**Location : Austin, TX**

**Duration: April’2013- December’ 2014**

**Role: Full Stack Java Developer**

**Description**: **:**  nFusion is a leader in consistently delivering exceptional marketing performance improvements to clients through multi-channel marketing solutions driven by best in class analytic, technology, marketing strategy, program management and performance measurement capabilities.

**Responsibilities:**

* Involved in SDLC Requirements gathering, Analysis, Design, Development and Testing of application using Agile Model
* Worked extensively on the front-end side using JSP, GWT, CSS, AngularJS, JavaScript, and JQuery.
* Used AngularJS as the development framework to build a single-page application.
* Implemented struts (MVC, AOP, Interceptors and spring Ajax), iBATIS and Hibernate frameworks.
* Used the struts open source framework for building Servlet/JSP based web application based on the Model-View-Controller (MVC) design paradigm.
* Created and managed role based portals using Oracle Web center and integration with Struts.
* Developed web application using Spring MVC framework.
* Responsible for pagination for the application by integrating Spring framework with Angular JS
* Experience in the development of Enterprise Java Beans to implement Business logic for maintaining state information and database operations.
* Object relational mapping and Persistence mechanism is executed using Hibernate ORM.
* Used Spring Inversion of Control to make application easy to test and integrate.
* Web application development for backend system using AngularJS with cutting edge HTML5 and CSS3 techniques.
* Provided connections using Spring JDBC to the database and developed SQL queries to manipulate the data.
* Asynchronous messaging is executed by utilizing JMS API for point-to-point messaging.
* Worked on performance improvement using hibernate second level caching.
* Used Spring DAO concept in order to interact with database (DB2) using Jdbc template.
* Involved in developing & exposing web services and also consumption of Web Services like RESTFUL Web services.
* Implemented web services for communicating by using SOAP hosted in the AWS.
* Used Web Sphere Application Developer for building, testing and deploying application locally.
* Used Log4j to print the logging, debugging, warning, info on the server console.
* Used Rational Clear Case for version control.
* Developed test classes in JUnit for implementing unit testing.
* Used GIT controls to track and maintain the different version of the project.
* Interacted with testing team to fix defects.
* Working experience on Shell scripting UNIX/Linux.

**Environment:** RAD 7.5, Web Sphere Application Server 7.0, Spring Framework 3.0.5, jQuery, Bootstrap, AJAX, JSON, Java 5.0, JSP, JavaScript, HTML, CSS, DOJO, SOAP, JAX-WS, JDBC, DB2, Log4j,Google API, Hibernate, Rational Rose, JMS, UNIX, Oracle 10g.

**Marriott International, MD-Bethesda, MD**

**Duration: Oct’2011- Dec’2012**

**Role: Java/J2EE Developer**

**Description:** The High-Performance Pricing Project will streamline the process of setting up and maintaining rates through a web-based user interface which integrates with Mainframe system called MARSHA and provides efficient rules processing.

**Responsibilities:**

* Developed the application as per the functional requirements from the analysts
* Worked on Web portals using Core Java, J2EE, and JavaScript.
* Designed Class and Sequence Diagrams for the FTP functionality.
* Developed the client-side validation using JavaScript.
* Developed web screens in Html and JSP.
* Developed the transaction-oriented logic in the Data Access Layer.
* Designed, developed, debugged and tested the web based J2EE application
* Used Hibernate 3 for the data connectivity.
* Used Log4J utility to log error, info and debug messages.
* Resolved complex problems in less time.
* Configured and deployed the J2EE application on WebSphere Server 5.
* Played major role in the completion of the project.
* Used apache struts to develop the web-based components
* Used Struts Framework for the DAO.
* Tested the whole application for errors screen by screens

**Environment:** Java 1.4, Core Java, JSP, Servlets, J2EE, RAD 6.0, UDB, HSQL, UML, Visio, CVS, Log4J, Win XP, Hibernate 3, Struts, Agile, DB2, Windows.

**Solvent Software Solutions, Hyderabad, India**

**Duration: Jul’ 2009 – Oct’2011**

**Role: Java Developer**

**Description**: In Solvent Software Solutions Team Player, always responsible and proactive on all issues and problems. Provided ideas, Design, Implementation steps on Java based applications creation and deployment.

**Responsibilities:** As a project team member, my responsibilities included:

* Analyzed business requirements, participated in technical design, development and various modules assigned.
* Strong technical knowledge in Core Java, J2EE and JEE development.
* Extensive experience design and coding in J2EE (Servlets, JSP) Environment with Eclipse IDE.
* Implementation of GUI for flight Booking Module, Hotel Booking Module, Cancelation Module.
* Involved in development of Web pages which represent the View using JSP HTML CSS and JavaScript, JQuery
* Involved in writing Hibernate queries, and Hibernate specific configuration files and Hibernate mapping files.
* Implemented Object-relation mapping in the persistence layer using hibernate frame work in conjunction with Spring Aspect Oriented Programming (AOP) functionality.
* Implemented persistence layer using Hibernate framework and developed the Application layer using Java Beans.
* Developed DAO, Service, Controller and View Components classes and also Configurations-JDBC Configurations, Hibernates, Springs Configuration and Web.xml Configurations.
* Used Eclipse IDE for development the application with SVN of Version Control System.

**Environment**: JDK1.5/5.0, Core Java, C++, Multithreading Java /J2EE, Servlets, JSP, Springs and Hibernate, Spring MVC, XML, HTML, CSS, JavaScript, Oracle 10g, JQuery, Ajax, SQL, SVN, Eclipse IDE, Spring Tool Suite IDE, Junit, Windows 7/8.